



	A	%	B	%	C	%	Factors For Calculations
Menu Revenue							
Less: Food Cost							
Food Prep Payroll							
Healthcare %							
Menu Gross Est Profit							
Bar Equipment & Set-Ups							
Less: Bev Cost							
Equip Dep & Replace							
Puller/Warehouse							
Bar Set-Ups & Equip Est Profit							
Staff Revenue							
Less: Staff Payroll							
Healthcare %							
Cost of Scheduling							
Staff Gross Est Profit							
Music/Ent Revenue							
Less: Cost/Fees							
Healthcare %							
Cost of Scheduling							
Music/Ent Gross Est Profit							
Decoration/Flowers							
Less: Cost/Fees							
Warehouse Payroll							
Healthcare %							
Cost of Booking							
Decor Gross Est Profit							
Site Rental Income							
Less: Fess/Rental							
Extra Care/Clean							
Insurance Factor							
Cost of Booking							
Site Rental Est Gross Profit							
Parking / Valet Income							
Less: Fees							
Cost of Booking							
Parking Est Gross Profit							
General Rental Equip Income							
Less: Rental Co Costs							
Own warehouse Payroll							
Own Prop Dep & Replace							
Healthcare %							
Own cleaning machines Dep							
Gen Equip Gross Est Income							
Tenting & Specialty Equipment Income							
Less: Tenting & Related Cost							
Lighting Costs							
A/V Costs							
Design Cost							
Booking/Liaison Costs							
Tenting & Spec Est Gross Income							
Alcohol Income/Reimburse							
Service Fee							
Less: Costs							
Warehouse/Del							
Ins Factor							
Alc & Serve Est Profit							
Overhead Apportionment							
Cost of Sales: Commission							
Net Est Overall Profit							